



**DIGITAL MANUFACTURING
STRATEGIES SUMMIT USA**
28-29 OCTOBER | CHICAGO, USA

GUEST BROCHURE



Digital Manufacturing Strategies Summit



Chicago | Illinois
28-29 October 2026

#DMS26

dmss-usa.com



WELCOME!

The **Digital Manufacturing Strategies Summit** is an invitation-only forum for senior leaders driving transformation across the manufacturing sector. The Summit brings together decision-makers from global manufacturing organisations to explore how **digital technologies** are being applied to improve productivity, resilience, and competitiveness across operations and supply chains.

Developed with direct input from the industry, DMS connects executives responsible for digital, data, operations, and manufacturing transformation through two days of **structured, interactive discussion**. Formats include Think Tank Challenges, curated Roundtables, immersive Case Studies, and private 1:1 meetings—designed to move beyond presentations and into practical, commercially focused exchange.

WHY ATTEND?



Innovative Event Format

Engage in a dynamic, interactive experience through Team Challenges, Roundtables, Case Studies, Interactive Headline Panels, and Private Meetings, designed to foster valuable dialogue and collaboration.



Shaped by Real-World Experience

An agenda crafted by industry leaders ensures sessions tackle real-world challenges. Engage with content directly relevant to your needs, driven by those who understand the sector's demands.



Exclusive Invitation Only Forum

Network with senior decision-makers from across Europe's manufacturing sector. Take part in open dialogue and collaborative problem-solving sessions within an exclusive, invitation-only setting.

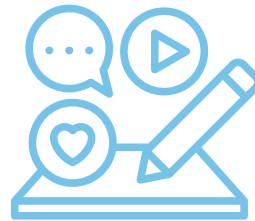


Meet new technology partners

Discover cutting-edge solutions from top tech partners. Explore innovative tools to drive digital transformation. Engage with experts to find solutions to solve industry challenges and achieve your goals.

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An Agenda Built on Insight



The **Digital Manufacturing Strategies Summit Advisory Committee** defines the **Headline Themes** that shape the agenda. Session topics are guided by delegate input collected during registration, ensuring discussions align with current priorities across the manufacturing sector.

Using this insight, the Committee curates the two-day programme, developing **Interactive Panels, Think Tank Challenges**, and **Case Studies** focused on real-world challenges facing manufacturing leaders like you.

Your Personal Agenda

You'll receive a personalised agenda and take part only in the **Case Studies, Meetings**, and **Think Tank Challenges** most relevant to your role and objectives.



To see our **draft agenda** click [HERE](#)

Meet our...

CONFIRMED ATTENDEES

The delegates shown here represent a snapshot of attendees to date—**senior manufacturing leaders** responsible for driving strategy, operations, and execution within their organisations, ensuring discussions reflect **real-world priorities** and **challenges**.

SIEMENS

 **HOLCIM**

NORICAN
Shaping Industry

McLaren

ABB

DAIMLER



 **AIRBUS**

BASF
We create chemistry


Beckers

 **BIOTRONIK**





DANONE

sanofi



KraftHeinz

aws


thyssenkrupp

 **Abbott**



 **BOSCH**

Schneider
Electric

MAHLE

Want to be part of the discussion?

Register >> [HERE](#)

Headline Themes



1

Smart Manufacturing Initiatives

Exploring how automation, sensors, data analytics, cloud platforms and AI are creating more intelligent manufacturing environments, enabling manufacturers to improve efficiency, productivity and operational decision-making.

2

Resilient & Intelligent Supply Chains

Examining how digital platforms and advanced analytics are helping manufacturers manage global supply chain complexity and improve visibility across sourcing to navigate tariff disruption and commodity volatility.

3

Agentic AI & Predictive Asset Performance

Focusing on how manufacturers are applying AI to identify equipment usage patterns, anticipate maintenance needs and reduce unplanned downtime across production environments.

4

Digitally Enabled Workforce Transformation

Addressing how manufacturers are using technology to enhance talent sourcing, training and workforce upskilling as production environments become increasingly automated.

To learn more about our **content** click [HERE](#)

Meet the...

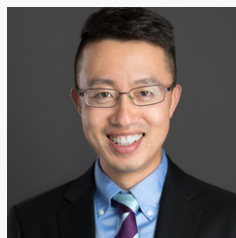
ADVISORY COMMITTEE

Our Advisory Committee is made up of senior industry leaders who collectively define the core themes of the summit, drawing on real challenges and priorities within their own organisations — ensuring the agenda is industry-led, not sponsor-driven.



Mohit Ahuja

Strategy and
Transformation Leader
Caterpillar



Alfred Zhu

VP Digital Technologies
**The Middleby
Corporation**



Johan Majlov

CEO
Kiruna Consulting Group
*Formerly ED of Nature's
Sunshine Products*



Further Advisory Committee members will be announced shortly.

Interested in joining our Advisory Committee?

Let us know >> [HERE](#)

Summit Format

If you've sat through one too many presentations that fail to engage, this will feel different. Expect **interactive formats** built around discussion and driven by **real participation**.

Our Summit redefines the traditional format with dynamic, engaging sessions including **Think Tank Challenges, Headline Panels, Roundtables, Case Studies, and 1-2-1 meetings**.

We operate under a **strict confidentiality policy**, with no third-party media or press onsite. This creates a trusted environment where senior leaders can engage openly, share insight, and have **meaningful, candid discussions**.

It's this unique, trusted atmosphere that makes our Summit a go-to gathering for the most influential leaders in the industry, who appreciate the opportunity to **connect, collaborate, and drive real change**.



THINK TANK CHALLENGES

Participate in a series of three small group interactive discussions around a pre-set challenge. Pre-event, you will select your tables based on the most relevant and interesting topics. Then, over three 25-minute periods, you will work as a team to identify possible solutions and business impacts.

CASE STUDY PRESENTATIONS

This new presentation format prioritises inclusion. Moving away from the traditional PowerPoint-heavy conferences, these sessions foster interaction and engagement.

HOSTED ROUNDTABLES

Each 45-minute roundtable, limited to 10 guests, fosters open dialogue and debate, moderated to ensure engaging experience sharing. Guests choose their topics in advance based on their interests and relevance.

HEADLINE PANELS

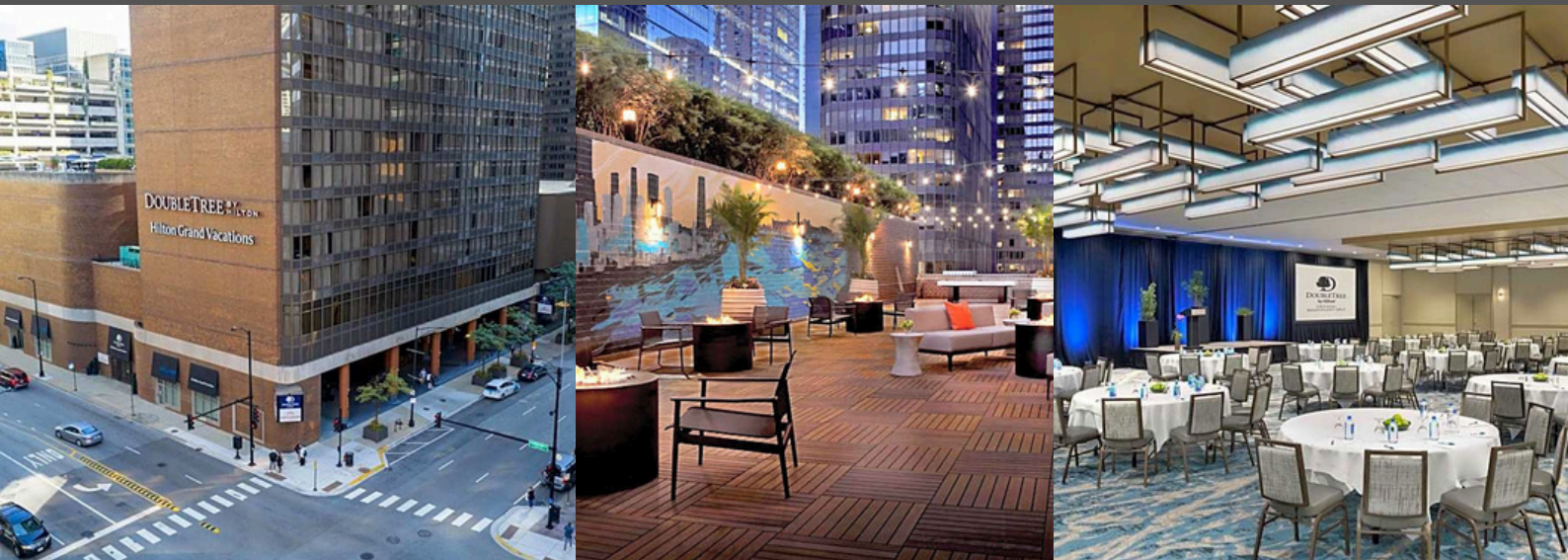
Our main-stage panel discussions are actual discussions! Attendees are invited to share their experiences and question or challenge the panellists, fostering a dynamic and interactive session.

1-2-1 MEETINGS

Pre-arranged 1-2-1 meetings during cases study sessions offer a quiet, intimate environment for meaningful discussions. These meetings are pre-scheduled to ensure you only connect with suppliers relevant to your current needs.

28-29 OCTOBER 2026

The Venue



The Summit will take place at the [DoubleTree By Hilton Chicago Magnificent Mile 300 E. Ohio Street, Chicago, Illinois, 60611, USA](#)

*The United States sits at the forefront of global manufacturing, with Chicago at the centre of a **diverse industrial ecosystem** spanning automotive, industrials, food & beverage, chemicals, and advanced manufacturing.*

*With its strong manufacturing heritage, access to **major corporate hubs**, and excellent national and international connectivity, Chicago provides an ideal setting for **senior-level discussion** on digital manufacturing strategy and scaling transformation across complex, global operations.*

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JOIN THE CONVERSATION

Register Now!

Full delegate passes are normally priced at \$999.

[Register Now](#) using the code **COMP** to receive a complimentary two-day pass.



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dmss-usa.com

REGISTER NOW

Using code: **COMP**

