

WHERE NORTH AMERICA'S MANUFACTURING LEADERS SOLVE DIGITAL TRANSFORMATION CHALLENGES TOGETHER. **YOUR SEAT IS FREE.**

A case for claiming your free delegate pass to the Digital Manufacturing Strategies Summit USA: why two days in a working room with senior manufacturing leaders will move your digital transformation further than another month of internal meetings, and why it costs you nothing to find out.

[CLAIM YOUR FREE PASS ↗](#)

[SEE WHAT'S INCLUDED](#)

\$3,950

value of your delegate pass, free
with code COMP

100%

personalized agenda, built before
you arrive

2 days

of Think Tanks, roundtables,
workshops & 1-2-1s

0

solution providers permitted to
attend as delegates

US MANUFACTURERS ARE BETTING BIG ON DIGITAL, AND HITTING THE SAME WALL

Every theme on this Summit's agenda maps to a decision your plant is already facing. This isn't a room that introduces new ideas. It's a room that shows you how your peers actually got past them.

80%

Manufacturers planning to put at least 20% of their improvement budget into smart manufacturing this year

Deloitte, 2026 Manufacturing Industry Outlook

\$500B+

Semiconductor investment now committed in the US, potentially tripling domestic capacity by 2032

Deloitte, 2026

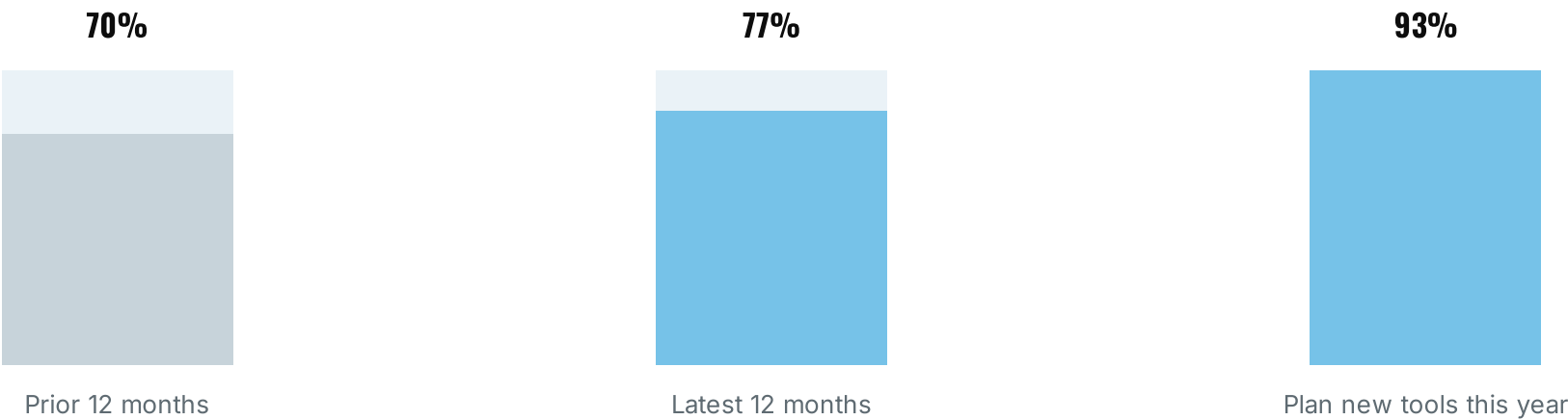
78%

Manufacturers naming trade and tariff uncertainty as a top risk heading into 2026

National Association of Manufacturers

MANUFACTURING SOFTWARE BUDGETS KEEP CLIMBING

Share of manufacturing leaders reporting increased software budgets year over year



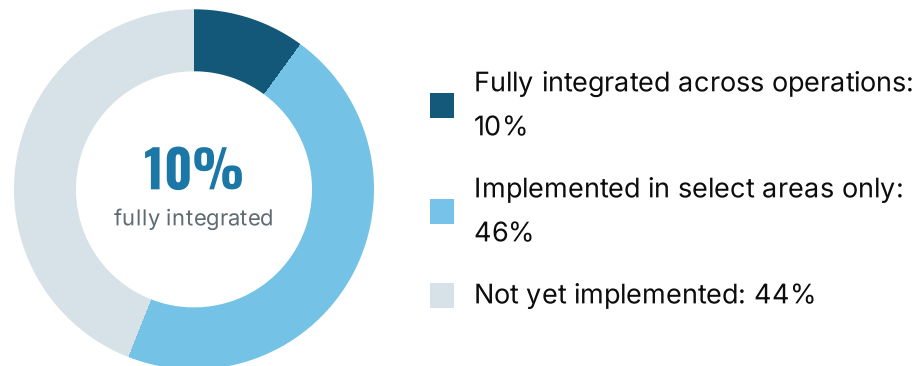
Source: Revalize, Smart Manufacturing 2026: Agile Leaders Confront the AI Skills Gap.

THIS IS EXACTLY THE GAP THEME FOUR OF THE SUMMIT WAS BUILT TO CLOSE

Most plants aren't short on successful pilots. They're short on a way to turn one line's win into every line's standard. That gap is measured in real downtime dollars, sitting on the table for whoever closes it first.

PILOT VS. FULLY INTEGRATED

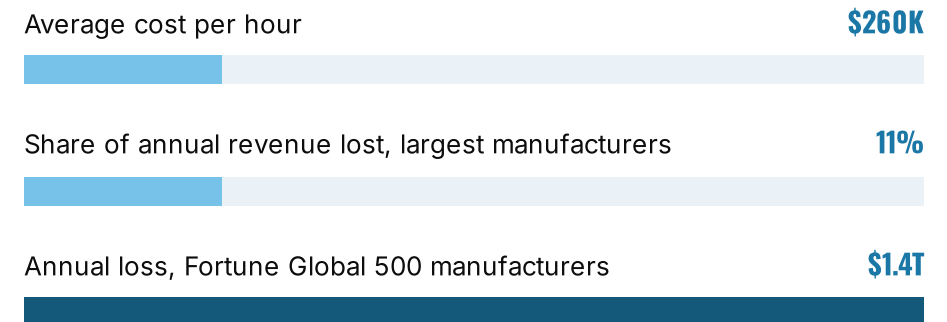
Where US manufacturers actually are with AI adoption



56% of manufacturers have implemented AI somewhere in the business. Only 10% say it's fully integrated across operations. Source: Revalize, Smart Manufacturing 2026.

THE COST OF STAYING STUCK

Unplanned downtime, US manufacturing



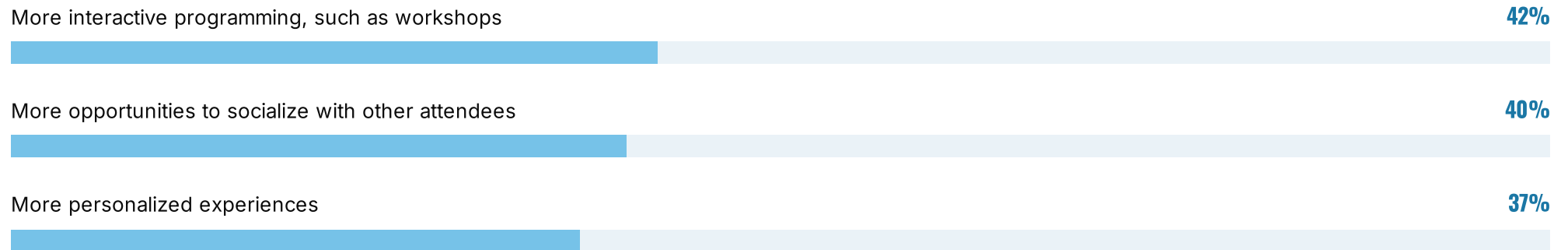
Sources: Aberdeen Research; Siemens, True Cost of Downtime 2024.

YOU ALREADY TOLD US WHAT YOU WANT FROM AN EVENT. WE BUILT THE AGENDA AROUND IT

Attendees have been clear about what's missing from most events. DMS USA was designed specifically to close each of these gaps, not as an afterthought, but as the format itself.

WHAT DELEGATES SAY THEY WANT MORE OF

Amex Global Business Travel, Meetings & Events Forecast 2026



Every one of these is already built into your DMS USA pass: a personalized agenda, Think Tank workshops, and structured time to actually meet the room, not just sit in it.

YOUR PERSONALIZED AGENDA

YOUR TRANSFORMATION JOURNEY IS UNIQUE. YOUR SUMMIT SHOULD BE TOO

When you register, you tell us what you're working on, what you need to learn, and who you want to meet. We do the rest before you ever arrive.

STEP ONE

TELL US YOUR PRIORITIES

A short questionnaire at registration captures your active projects, challenges and what you're looking to invest in.

STEP TWO

WE BUILD YOUR AGENDA

The Advisory Committee and our team curate a two-day schedule matched to your specific priorities, delivered before you land.

ON SITE

THINK TANKS & ROUNDTABLES

Small-group, peer-led sessions aligned to what you're actually responsible for delivering.

PRE-SCHEDULED

CURATED 1-2-1 MEETINGS

Private conversations with the peers and solution providers most relevant to your current priorities.

FOUR THEMES, GROUNDED IN WHAT US MANUFACTURERS ARE ACTUALLY DELIVERING

Set by the Advisory Committee and senior manufacturing leaders responsible for delivery, not by vendors with something to sell.

THEME ONE

OPERATIONAL EXCELLENCE AS THE FOUNDATION FOR DIGITAL MANUFACTURING

Strengthening productivity, quality and responsiveness through stable processes, reliable data and continuous improvement, so digital investment builds on solid ground rather than replacing it.

- Lean manufacturing & digital transformation
- Industrial IoT & connected factory operations
- AI for production & operational decision support

THEME TWO

CONNECTING ENGINEERING, MANUFACTURING & THE DIGITAL THREAD

Connecting engineering, simulation, new product introduction and manufacturing through a digital thread that reduces development risk and speeds up delivery.

- Design for manufacturability (DFM)
- Engineering simulation & virtual validation
- Digital twins across the product lifecycle

THEME THREE

BUILDING THE CONNECTED FACTORY

Secure, interoperable infrastructure connecting machines, systems and enterprise applications, the data foundations that let AI and automation scale reliably.

- IT/OT integration
- OPC UA & open standards
- Cybersecurity & digital resilience

THEME FOUR

ESCAPING PILOT PURGATORY

Turning isolated pilot wins into capabilities that deploy consistently across lines, plants and business units, without compromising safety, quality or delivery.

- Scaling AI beyond pilot projects
- Data readiness & information governance
- Measuring & scaling business value

WHO YOU'LL HEAR FROM

PRACTITIONERS, NOT JUST PLATFORMS

A sample of the senior manufacturing leaders and technologists speaking at DMS USA 2026.

Mohamad Sadek Global Head of Continuous Improvement, Natural Ingredients Division Givaudan	Sugato Bose Senior Director, Enterprise Architecture Medline	Ravi Koppicheeti Associate Director Vertex Pharmaceuticals
Richard Gordon Operational Excellence & Digital Transformation Manager Sumitomo BioRational	Vijay Krishna VP: Quality & Regulatory Affairs Glanbia	Nereida Parks AI, Regional Privacy/HIPAA Officer Olympus Corporation

See the full speaker line-up at dmss-usa.com/speakers

DON'T TAKE OUR WORD FOR IT

WHAT PAST DELEGATES ACTUALLY SAID, ON THE RECORD

What manufacturing leaders said at the most recent European edition of the Digital Manufacturing Strategies Summit, after claiming their own free pass.

“It has been a very fun event, and I would definitely return. It gave the opportunity to meet lots of new people and exchange ideas and work together to see how those ideas can benefit all the companies attending. The staff from Intrinsic Communications who organize the event were incredibly supportive.

Head of Industrialisation, SQM and Manufacturing Engineering

Delegate

“We develop a new part on one of our Formula 1 cars every 17 minutes in the active part of the season, so it is essential we stay on top of our game and attend events like this. It was great to meet a wide variety of people from businesses leading different aspects of digital manufacturing.

Technical Project Manager

Delegate

“In just one day we spoke to at least 10 really important contacts for our business. We will definitely get at least a couple of contracts from this event, so it is very likely you will see us here again next year. The organizers were also great, always going above and beyond.

Co-Founder & CEO

Mithryl

“The goal of my attendance was to compare and contrast what my company is doing against our peers in digital transformation, and that was definitely achieved. I recommend this summit to others. I really enjoyed the content, the venue and all the people I met.

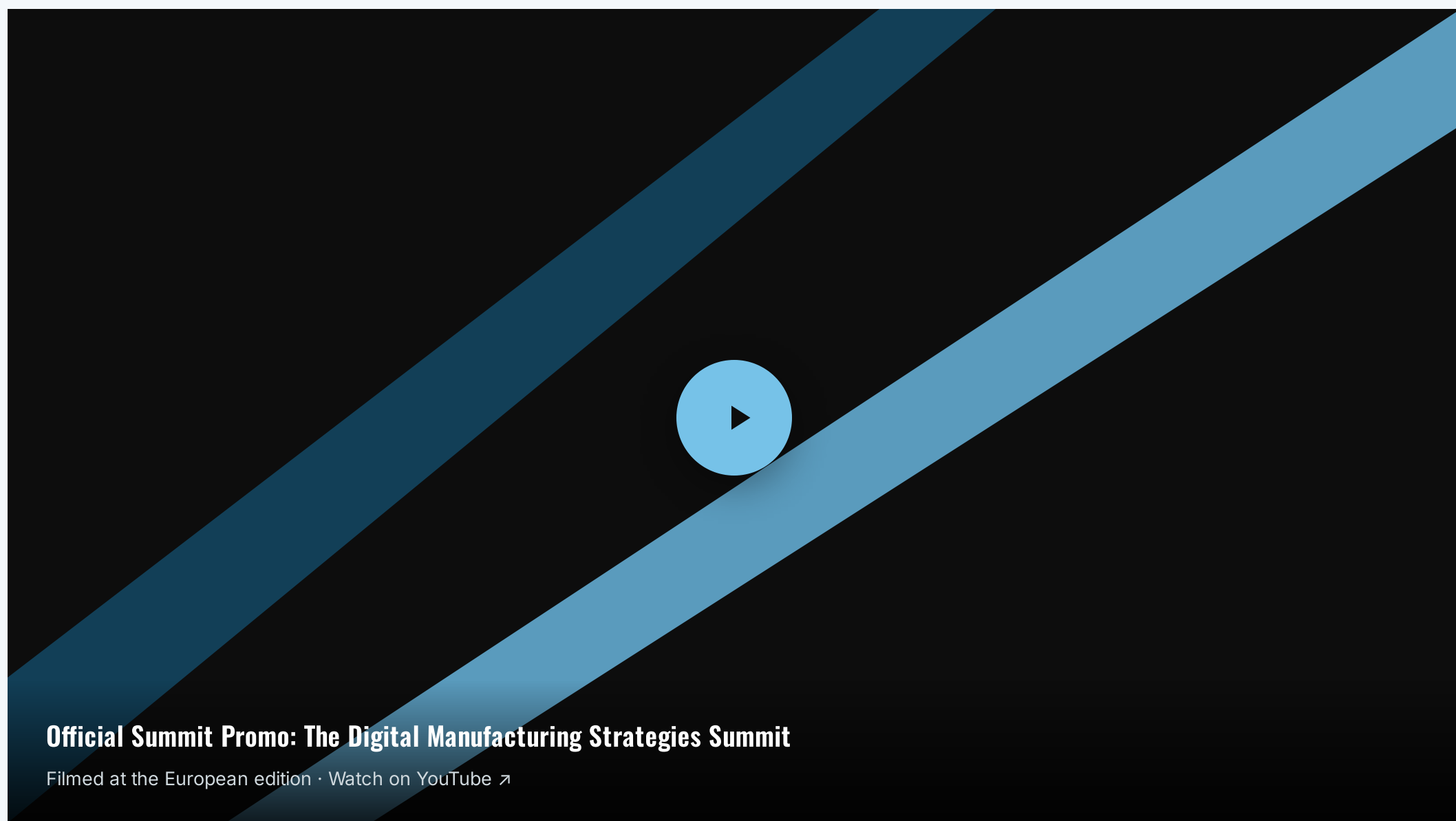
Head of IoT & AI

Norican Group

HEAR IT FROM THE ROOM

WATCH: INSIDE THE DIGITAL MANUFACTURING STRATEGIES SUMMIT

Filmed at the most recent European edition of the Summit, this is a flavor of the on-site experience you can expect in Chicago: the working sessions, the conversations, and the room itself.



More attendee interviews from the European edition at dmss-usa.com/hear-from-our-attendees

WHO QUALIFIES

YOUR FREE PASS IS RESERVED FOR A SPECIFIC KIND OF DELEGATE

To protect the quality of the room, attendance is by invitation only. End-users only; solution providers are not permitted to attend as delegates.

- ✓ Directly involved in an active or planned digital transformation project
- ✓ From a manufacturing organization with a turnover of at least \$100 million
- ✓ Controls or directly influences digital transformation strategy at local, national or international level
- ✓ Controls or influences budget spend of at least \$1,000,000

C-LEVEL, VP, DIRECTOR AND HEADS OF

AI	Architecture / Infrastructure	Asset Management	Automation	Cybersecurity	Data & Analytics	Digital Strategy		
Digital Transformation	Digitisation	Engineering	Industry 4.0	Innovation	IoT	IT	Maintenance	Operations
Operational Excellence	Production	Reliability	Sustainability					

YOUR FREE DELEGATE PASS

YOUR TICKET IS ON US. HERE'S EXACTLY WHAT THAT INCLUDES

If you meet the delegate qualifying criteria, your pass is complimentary with code COMP and includes full access to the entire Summit experience.

~~Standard delegate rate~~

\$3,950

Free for qualifying delegates. Apply code **COMP** at registration.

- ✓ Full access to all keynotes, presentations and panel discussions
- ✓ Your personalized agenda, built before you arrive
- ✓ Pre-arranged 1-2-1 meetings with peers and solution providers of your choice
- ✓ Participation in Think Tank challenges and hosted roundtables
- ✓ Networking drinks reception at the end of Day One
- ✓ All coffee breaks, refreshments and lunches across both days

We reserve the right to decline applications that do not meet the delegate requirements. Solution providers are not permitted to attend as delegates.

CLAIM YOUR FREE PASS

TWO DAYS IN CHICAGO COULD SAVE YOU A YEAR OF SOLVING THIS ALONE.

Confirm you meet the delegate criteria, apply code COMP, and we'll build your personalized agenda before you arrive.

CLAIM YOUR FREE PASS ↗

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WEB

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